

Business India

Godfrey Phillips India

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The 17th Godfrey Phillips Bravery Awards felicitated four bravehearts from West Bengal as part of its Eastern India chapter. The guests of honour – Murlidhar Chandrakant Bhandare, governor of Orissa; Pratibha Ray, renowned author and academic; and Sruti Mohapatra,

chief executive, Swabhiman, a disability and information centre – presented the awards to the four recipients. The three categories of awards – for Physical Bravery, Social Acts of Courage and Mind-of-Steel – were respectively won by Ahmed Nomani and Tulu Das (for endangering their

lives to catch armed robbers), D. Ashish (for his commitment to help the ailing and poor through a door-to-door medicine bank) and Subhashini Mistry (for overcoming all odds to form the Humanity Trust, a tiny mud-floor hospital for the needy). These awards are part of Godfrey Phillips India's CSR initiative. "The objective is to encourage the culture of selfless action and to empower the less fortunate," says K.K. Modi, president, Godfrey Phillips India. The winners in the gold, silver and bronze categories are awarded Rs50,000, Rs30,000 and Rs20,000, respectively. Instituted in 1990, held across almost all the states and endorsed by actress Preity Zinta, these awards have, till date, recognised over 1,000 people across the country. ♦